

## InstaMug Description

In recent years, instant coffee mixes have gained immense popularity among coffee lovers who are always on the go and looking for a quick and convenient caffeine fix.



These mixes are perfect for those busy mornings when you just don't have the time to brew a fresh pot of coffee. Insta Mug stands out in this competitive market, with our unique and delicious instant coffee mixes that are made using spray dried coffee. What sets us apart from our competitors is the fact that we use milk powder in our mixes, while others typically only use creamer. This extra touch of milk adds a creamy richness to our coffee that sets it apart from the rest.

## We take pride in offering a range of flavors that are sure to satisfy any coffee lover's taste buds.

Our five SKUs offer something for everyone, from the classic three-in-one mix of coffee, milk, and sugar, to the simpler twoin-one mix of just coffee and milk. For those looking for a little extra flavor, we have options like our cinnamon-infused mix, as well as our cardamom-infused mix. If you're watching your waistline, we also offer a two-in-one mix with skimmed milk. Not only do our instant coffee mixes taste great, but they are also incredibly convenient. Simply add hot water, stir, and enjoy a delicious cup of coffee in seconds.



Whether you're at home, in the office, or on the go, our instant coffee mixes are the perfect solution for your caffeine cravings. So why settle for a mediocre cup of instant coffee when you can indulge in our rich and flavorful mixes? Give our instant coffee mixes a try and experience the difference for yourself. Say goodbye to bland coffee and hello to a new level of coffee enjoyment with our delicious instant coffee mixes

## InstaMug SKUs- Sachets



## InstaMug SKUs- Display Boxes

